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62.57 c1910s

Peggy Lou

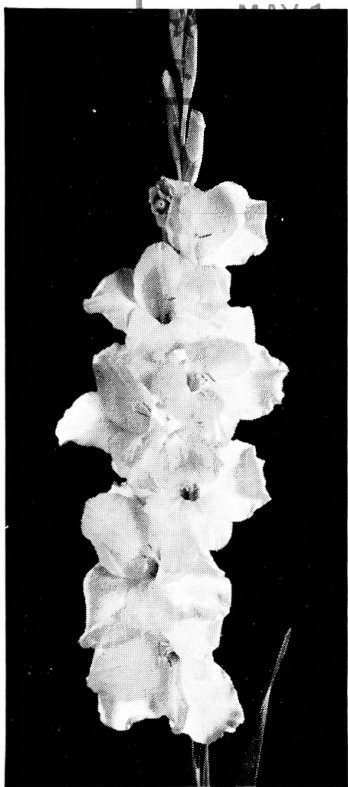
Queen of The Shows
from the

Home of Champions

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1940 ☆

of Agriculture



Originated by

G. W. Wilson

Gladiolus Hybridist

R-5, LISBON, OHIO

PEGGY LOU

Apricot Glow X Emily Aubrun

(81 Days) . . . The greatest show sensation of all time. Thirty-six firsts, specials and grand championships and Award of Merit at Maryland Trial Gardens in 1938. FORTY-THREE blue ribbons alone at major shows in 1939. Best basket, best vase and longest flowerhead at several, many seconds to own firsts. Rosette ribbon for best recent introduction at two N. E. G. S. seedling meetings in succession. Big pure pink with rosy cast. Commercial growers are stocking heavily now. It would take too much space to give all winnings here. You have all read or heard plenty about this great exhibition and commercial glad or seen it at the shows. Our prices this year will interest all.

	No.	No.	No.	No.	No.	No.	
	1	2	3	4	5	6	Blts.
Each . .	.30	.25	.20	15	.10	.05	.02
Dozen	3.00	2.50	2.00	1.50	1.00	.50	
100 . . .	20.00	16.75	13.25	10.00	6.75	3.25	1.00

LAVENDER RUFFLES

Janet X Minuet

(69 Days) . . . First year exhibited 1939. First Mahoning G. S. against six entries of Minuet. Second only to PEGGY LOU in recent introduction class. First Ohio State three spike commercial with four entries of Minuet in class. At Wellsville, our vase first and the six judges voted it the most beautiful flower in the show taking the McIntosh Memorial Trophy. At Sioux City first from No. 3 bulb. Our bulblet planting made 80% bloom in 1939. Light pinkish lavender, delicately ruffled. Beautiful made up in basket or corsage. A good stock warrants a neat cut in prices. (L., \$1.00; 10, \$8.00.) (M., .70; 10, \$5.60.) (S., .40; 10, \$3.20.) (Blts., 10; 15, \$1.00; 100, \$5.00.)

MALAY CHIEF

Morocco X Commander Koehl

(70 Days) . . . Dark purple red with black sheen. Four inch floret, 28 inch flowerhead, 8 open, 20 buds, 56 inches tall. Standing the roughest climatic conditions with the best. Stem always straight and strong. Difficult at times to get good placement, but when placement is good it is unbeatable in its color class. Shown six times only that we know of, taking six blue ribbons and one second to own first. (L., .60.) (M., .40.) (S., .20.) (Btls., .05; 12, .50.)

BOMBAY

Janet X Betty Nuthall

(68 Days) . . . Rich smoky coppery tinted old rose with blue border around all petals. Small velvety cherry blotch bordered slate. Ruffled and heavily fluted. Extra heavy substance. Well liked by all smoky fanciers who have seen or grown it. Again we were unable to catch any shows with it from large bulbs. No indication it is no good, if it were not we would throw it out. For five years it has been our favorite smoky. Same prices as MALAY CHIEF.

1940 RELEASES

JULES AMOTT

Morocco X Commander Koehl

(76 Days) . . . One of the richest and most beautiful reds ever introduced that is a consistent field performer. Clear bright velvety dragon red self except for slightly darker shade on lip in throat. Seldom a two lip floret. Double row placement. Five inch floret, 10 open, 30 inch flowerhead, 25 buds, 70 inches tall in the field. As seedling under number took second to PEGGY LOU at Pennsylvania G. S. 1937. Placement averages excellent. Strong, healthy, upright, dark green foliage. Bulbs very clean. While we have missed show dates with our planting of this two years in succession, we are placing our bets on it to go places from here on. If you don't like JULES AMOTT, you just don't like glads. Fine propagator, husky grower from blts. No. 1, 2, or 3 size, \$3.00 each. No. 4, 5, or 6 size, \$2.00 each. Btls., .30 each.

MRS. RICHARD McGOVERN

Dr. Bennett X Mother Machree

(75 Days) . . . Here is a honey. Clear rich orange scarlet with small rose red feather blotch over yellow. Double row placement. Up to 12 open, 21 buds, 4 inch floret, 25 inch flowerhead, 52 inches tall. Fine propagator and excellent performer. Shown at three different shows in 1937 with only three large bulbs available, took three blue ribbons as sdlg. under number. At 1939 shows, Mahoning G. S. first in large class which included four good spikes of Beacon. At Ohio State, first and second commercial; first and second recent introduction. Don't pass up getting a start in this one if you hit the shows. Mr. J. H. Odell—"I think it is the most beautiful blotch I have ever seen." Fine report from Legion Trial Gardens 1939. Same prices as JULES AMOTT.

MAMMOTH OHIO

Commander Koehl X Pfitzer's Triumph

(80 Days) . . . No joke in the name, and one mammoth that is a good propagator. Shown at four shows only, largest floret at all. Clean clear color, no flaking. Indian lake shading to rose doree towards throat. Lips creamy light yellow. Floret to 8½ inches, 32 inch flowerhead, 20 buds, 68 inches tall, opening 5-6. Many have been waiting for this introduction and stock may be sold out early. If you fail to get it by not ordering early, blame yourself. No real mammoth has ever been introduced at such a low price. Prices same as JULES AMOTT.

TREASURY GOLD

Betty Nuthall X Pfitzer's Triumph

(95 Days) . . . First and only time shown at Wellsville 1939. Our three spike entry won the American Home Achievement Trophy. Being the first three spikes to bloom in our field we had no choice. One spike of the three was awarded grand champion seedling, taking NEGS rosette. Rich clear golden salmon self. Double row placement. Six inch floret, up to 10 open, 34 inch

flowerhead, 25 buds, 68 inches tall over all. Strong stiff stem. Florets buckled on tight. Foliage strong, healthy, dark green, upright, forty-six inches tall. Bulbs very healthy and clean. Heavy, ruffled husk. Excellent propagator, blts. germinating easily and well. One thing to REMEMBER: plant deep or hill up when starting to spike as plant is so heavy it will tip sideways causing spike to turn upwards. You will want this one sooner or later, why not sooner? Prices for 1940 to be: Each, No. 1 or 2 or 3 for \$3.00; No. 4 or 5 or 6 for \$2.00. Choice of sizes while they last. Blts. may be purchased ONLY with bulb purchases. One lot of 12 bulblets obtainable with each \$3.00 bulb purchased for a further sum of \$3.00. One lot of 8 blts. obtainable with each \$2.00 bulb purchase for a further sum of \$2.00. No blts. obtainable without bulb purchases. Prices net. Bonus bulbs do not apply on this item.

ROSE DEFIANT

Commander Koehl X Picardy

(82 Days) . . . Grand champion sdlg. at Wellsville 1938. At Mahoning 1939 show in large—any other color—class, took second only to our APRICOT Model, only times shown. Light old rose self with cream pen line around all petals. Neatly ruffled and frilled. Nine open, 5 inch floret, 20 buds, 26 inch flowerhead, 50 inches tall. Double row placement always good. Fine propagator. A real beauty if there ever was one. One of our largest growers and cataloguers was very keen to buy this one at the show, lock, stock, and barrel, but it was not for sale that way. No. 1, 2, or 3 size, \$2.50 each; No. 4, 5, or 6 size, \$1.50 each. Blts., .30 each.

OHIO NONPAREIL

Picardy X Commander Koehl

(78 Days) . . . Grand champion sdlg. at Mahoning 1938. First at Maryland 1939. Only times shown. Fine big tall exh. medium red. Seven inch floret, 20 buds, 9 open, 27 inch flowerhead, 62 inches tall. Have passed several chances to sell this one outright. We don't think it will disappoint you as a show glad. Same prices as JULES AMOTT.

GRAY PHANTOM

Mother Machree X Roderick Dhu

(90 Days) . . . First at Ohio State 1939, only time shown. A distinctly new shade in glads that is appealing. Orange heavily overlaid gray with bright velvety orange crimson blotch. Just seems to take the smoky fanciers off their feet. We feel safe in saying you will hear considerably more of this one at future shows. We used 98% of our spikes from large bulbs for hybridizing the past summer. Six and one-half inch floret. Seven open, 20 buds, 34 inch flowerhead, 63 inches tall. Very well behaved. Propagation excellent. Same prices as JULES AMOTT.

ORIENTAL DISPLAY

Commander Koehl X Morocco

(90 Days) . . . First Penna. 1938 as exh. seedling. First Wellsville 1939. Only times shown. Big dazzling red scarlet of monstrous appearance. Exh. type. Seven inch floret, 7 open, 30 inch flowerhead or better, 20 buds, 68 inches tall. Expect to do a heap more winning with this one. Otherwise not saying much. Just giving you something to think about. Same prices as JULES AMOTT.

BUCKEYE ROSE

Picardy X Aflame

(87 Days) . . . First at Wellsville 1937 as sdlg. We have been laying down on the job on this one. Am sure it would have several good ribbons to its credit by now with a little cooperation from us. Sort of a forgotten soldier in our fields. Was not going to introduce it this year but so many have asked for it we decided to hang it out. Many voted it the most beautiful flower in the show. Smoky old rose showing very little smoke. Heavy substance. Fluted and well open. Five and one-half inch floret, 8 open, 20 buds, 27 inch flowerhead, 55 inches tall. Excellent propagator. No. 1, 2, or 3 size, \$2.00 each; No. 4, 5, or 6 size, \$1.00 each; blts., .20 each or 10 for \$1.25.

HIGH FINANCE

Minuet X Picardy

(97 Days) . . . Grand champion sdlg. and grand champion of the show at Mahoning 1937. Smoky light violet orange, cream throat blotch, good facing, strong, stiff stem. Six inch floret, 9 open, 21 buds, 27 inch flowerhead, 56 inches tall. Fine propagator. Priced very low for its position in life. No. 1, 2, or 3 size, \$2.00 each; No. 4, 5, or 6 size, \$1.00 each. Blts., .25 each or 10 for \$1.50. Champions are not very often introduced at such a price. The pessimist will say, "Something wrong." "Wrong again—pessimist."

FASHION PLATE

Picardy X Janet

(80 Days) . . . Shown but once as sdlg. at Penna. 1939 taking second from No. 3 bulb. We don't doubt but it would have moved up a couple of notches from a large bulb. Large cream with yellow throat and small light lavender feather. Nicely ruffled. Good texture. Not hooded. Five and one-half inch floret, 6 open, 28 inch flowerhead, 19 buds, 62 inches tall. Don't mind telling you we know this is good. Excellent commercial prospects as well as good show timber. No. 1, 2, or 3 size, \$3.00 each. No. 4, 5, or 6 size, \$2.00 each. Blts., .30 each or 12 for \$2.00.

PURPLE CLASSIC

Tycho Zang X Paul Pfitzer

(86 Days) . . . Shown at two shows only. First Penna. First Mahoning 1939. Fine report from Legion Trial Gardens. Closer to real purple than most. Placement ideal. Mr. Lins, of the Legion Gardens, says: "A very worth while purple that stood up in our very hottest weather." Four and one-half inch floret, 8 open, 25 inch flowerhead, 50 inches tall. Rides high in the purple decorative class. You should have a few bulbs of this for your show. No. 1, 2, or 3 size, \$2.00 each; No. 4, 5, or 6 size, \$1.00 each; blts., .25 each or 10 for \$1.50.

All varieties subject to prior sale. Feel sure we will have plenty of stock of all our introductions in small sizes to meet demands. If you should want No. 1, 2, or 3 sizes in anything herein described, except PEGGY LOU and LAVENDER RUFFLES, we would advise correspondence before ordering, as we are about out of these sizes in several varieties now.

We honestly believe our big bonus plan unequalled. DON'T FAIL TO REQUEST IT WHEN ORDERING. Are you listening? With every \$5.00 RETAIL order for bulbs from this folder sent direct to us, we will include TWO No. 4 or 5 or 6 size bulbs of FASHION PLATE, and ONE No. 4 or 5 or 6 size bulb of PURPLE CLASSIC. A \$5.00 value in bonus bulbs. The bonus will be duplicated on each additional \$5.00 retail order from each customer up to \$50.00 order. With one exception, the bonus does not apply on orders for stock of TREASURY GOLD.

Wilson creations are all good show material. All winners before introduction except two. All excellent propagators. No need for us to tell you the big headache come from late ordering. Many wait thinking they will get a cut in prices. NOT HERE. We plant 'em instead.

We don't keep reindeers or whiskers, but we make Santa Claus look like a July 4th explosion with our bonus extravaganza.

We have a very bad habit of sneaking something extra into orders that we know you do not have in the bulb line. Giving our bonus does not mean that all overcount is taboo. With a cockeyed squint at the size of your order we play ball accordingly.

Be on the lookout in 1941 for our introductions APRICOT MODEL, a big live apricot, not a washout. First in large class at Mahoning 1939. Our PEARL NECKLACE was voted by the EXHIBITORS the most beautiful flower in the show. A big ruffled and fluted cream that sneers at crooks and kinks. Also large ruffled 6 inch light cameo pink designed by Pastel himself.

Our customers all know we appreciate their orders, so why harp on it? We show our appreciation where it counts, when we fill their orders.